

Celso Spina

Graphic Designer

www.celsospina.com
Cell: 978-204-5907
celsospina.design@gmail
Instagram: celso.design

Experience

Freelance Graphic Designer

Self Employed

August 2020 - Present

- I work with small businesses to develop strong brand identities and complimentary brand assets both in print and digital.

Creative Lead / Graphic Design Intern

Craic Sauce - Lowell, MA

May - October 2021

- Worked with marketing team to develop visual direction for Craic Sauce brand
- Lead brainstorming sessions to outline a brand strategy
- Created print and digital brand assets
- Designed and concepted the new Craic Sauce website

Graphic Designer (Contract)

Dunkin Brands - Remote

June - August 2020

- Provided creative direction in promoting the first annual Dunkin Joy Run for the Dunkin Joy in Childhood Foundation
- Designed social media assets such as ads, stickers, and profile frames.
- Designed mile-stone badges for participating runners
- Worked with marketing team to ensure successful application of assets

Graphic Design Intern

Merrimack Valley YMCA - Andover, MA

January - May 2020

- Used skills and knowledge in typography to design posters, fliers, and brochures advertising different events and programs being held at the Andover YMCA branch.

Education

University of Massachusetts Lowell

Bachelor of Fine Arts in Graphic Design

Expected to graduate in May, 2022

- Worked full-time while attending school full-time
- Learned critical design skills through rigorous coursework
- Applied skills with real freelance clients
- Challenged to create fundamentally sound design systems and solutions across multiple mediums and disciplines

Software Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Xd
- Adobe Dimension
- Adobe Premier Pro
- Figma
- Axure

Technical Skills

- Creative Problem Solving
- Strong Communicator
- Leadership Experience
- Adaptable
- Collaborative